

Carl Byoir & Associates, Inc.

February 5, 1975

Mr. Marc F. Wilson  
Curator of Oriental Art  
The Nelson Gallery - Atkins Museum  
4525 Oak Street  
Kansas City, Mo. 64111

Dear Marc:

This is to confirm our phone conversation relating to the photo requirements of MAINLINER and CONTINENTAL FLIGHT TIME magazines. I'm recommending we send the following views:

MAINLINER

- # 1 Lantian Man - B&W ✓
- # 70 Bronze Vessel - Color ✓
- ④ #147 Burial Suit - Color ✓
- ④ #218 Flying Horse - Color ✓
- ④ #280 Gold Bowl - Color ✓
- ④ #362 Statuette - Color ✓
- ④ #369 Covered Jar - Color ✓

FLIGHT TIME

- # 1 Lantian Man - B&W ✓
- F Series - Excavation Site - B&W ✓
- # 91 Bronze Rectangular Vessel - B&W ✓
- #107 Bronze Chime of Bells - B&W ✓
- #139 Pottery Seated Woman - B&W ✓
- #147 Burial Suit - B&W ✓
- #218 Flying Horse - B&W ✓
- #369 Covered Jar - B&W ✓

Note that FLIGHT TIME gets B&W only.

We'll need suitable caption material for each view, plus any additional background material that has been cleared. The basic news release which you've already seen also will be sent.

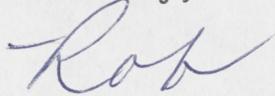
Page 2

I'll call you Friday afternoon with the addresses (and the attention to).

Rob Wood, Editor, KC Magazine, has asked for views of (1) the pottery figure with angry expression and huge ears and (2) guardian of the tomb. If he calls before I get out there, try to accommodate him. He also wants to do a "security" story (about the safeguards taken in moving the collection from Washington to KC). I told him I'd discuss this with him when I got there.

Be seeing you soon.

Sincerely,



Robert K. (Rob) Martin

RKM/mp

F

Color- Tom Schers <sup>Main line</sup>  
Brew Angi Osgl Fligh  
East/West Network Inc  
3900 Wilshire Blvd.  
Suite 300  
CA 90036 ]

317-

February 7, 1975

Mr. Tom Schess  
East/West Network, Inc.  
5900 Wilshire Blvd.  
Los Angeles, Calif. 90036

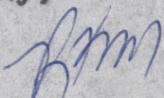
Dear Mr. Schess:

Jim Palmer of Byoir's magazine/book department in New York has advised you that color transparencies and black-and-white photographs of The Chinese Exhibition are being air-mailed to you from Kansas City this weekend. The 4X5 transparencies, for use in MAINLINER, will be coming to your attention, while the 8X10 B&W prints, for FLIGHTIME, are being directed to Angie Vogl. Caption material will accompany each view.

Enclosed here is the basic news release about the exhibition. If you have other specific questions, please let me know.

We appreciate your interest and look forward to hearing from you.

Sincerely,



Robert K. (Rob) Martin

RKM/mp  
cc: Angie Vogl

bcc: Jim Palmer  
Marc Wilson ✓

February 19, 1975

Mr. Neal Barrett  
Braniff International  
Promotion 908  
P. O. Box 35001  
Dallas, Texas 75235

Dear Mr. Barrett:

We're appreciative of your interest in The Chinese Exhibition.

Enclosed are <sup>9</sup>six 4 X 5 color transparencies, and two 8 X 10 black-and-white prints representing various aspects of the exhibition. Appropriate caption material is also enclosed, as is a basic news release and a background piece about the collection.

We trust these will be satisfactory for your planned article in the March-April issue of BRANIFF PLACE.

We'll be most appreciative of the return of the color transparencies as soon as your editorial requirements are completed.

Again, thanks for your interest, and please don't hesitate to contact us if we can be of other service.

Sincerely,

Robert K. (Rob) Martin  
Project Director

RM/br

→ M. Wilson

*Mark Wilson*

**The Chinese Exhibition**

The Exhibition of Archaeological Finds of the People's Republic of China

The William Rockhill Nelson Gallery-Atkins Museum of Fine Arts

April 20th to June 8th, 1975

# 中华人民共和国出土文物展览

MEMORANDUM

February 25, 1975

To: Judy Modell  
From: Rob Martin *RJM*  
Subject: King Features Article  
CC: John Budd  
John Stahr

Attached is the first draft of the "collecting" article. I'm copying John Stahr so he can "correct the Martin Style" (No problem, John, I've got tough Byoir skin!).

We've tried to stick as close as possible to the questions you gave us, and I think we touched on each key point. If you need anything clarified, give me a call.

Since we make reference to the "Flying Horse" in the article, I'm enclosing two photos of it.

Let us know what else we can do for you....and thanks.

FOR: King Features Syndicate

SO YOU WANT TO BECOME A COLLECTOR?

Lured by famous art collections, many an American sooner or later succumbs to the bite of the "collecting bug."

Once bitten, the amateur collector quickly finds the famous pieces are beyond his financial reach, and the rest of the art-buying world is a maze of uncertainty. So how does he start?

Marc F. Wilson, curator of oriental art at the Nelson Gallery of Art-Atkins Museum of Fine Arts in Kansas City, Mo., cautions against letting money you set aside to buy art burn a hole in your pocket.

Running out and buying the first art object you like is usually a mistake, Wilson advises. Take your time. Make frequent visits to the local museum to study painting, sculpture, and other art objects that interest you. Ask for advice from the museum staff. Many galleries and museums, including the Nelson Gallery, set hours aside every week to talk individually with visitors about art and collecting. (But don't ask for cost evaluations. It's against the law in many areas, and it's an ethical problem for art experts.)

Then, find a reputable art dealer. Though the dealer may have to wait awhile to make a sale, the novice can learn much about what to look for and how to buy wisely. And good dealers know that interested customers eventually pay off. It can make for a mutually-beneficial relationship.

(more)

Wilson's own time for counseling would-be collectors has been dramatically reduced in recent weeks, as he is the focal point at the Nelson Gallery-Atkins Museum for the mounting of the famous "Chinese Exhibition" scheduled to open on April 20. It is one of the largest art exhibits ever to visit the U. S. and it is the most complex with which the Nelson-Atkins staff has ever worked.

"Collections, such as 'The Exhibition of Archaeological Finds of the People's Republic of China,'" Wilson points out, "have spurred popular interest in collecting.

"Everyone says to himself, openly or secretly, 'I wish I could have an object like that.' It's an inspiration seeking satisfaction."

While the average person can't afford the famous originals, Wilson contends there are good values in original works at affordable prices.

To find them, he encourages new collectors to compare what they want with the very best of its kind.

"When I'm shopping for myself or the gallery," the young curator notes, "I keep in the front of my mind a picture of the finest object of its kind I've ever seen. This helps me judge the quality of the piece I'm actually looking at."

People ask Wilson what particular type of object to start with, and he responds it doesn't really matter, "so long as you're basically interested in it for its design and beauty." He is strongly opposed, however, to "fad buying."

"Chinese ceramics and contemporary paintings are now fashionable," Wilson remarks, "but the prices are ghastly inflated. Be on guard.

"Stay off the art-buying bandwagon. Never buy just because everybody else has one! Popularity in art results in over-pricing. Be objective. Try to be detached from your ego which pressures you to buy quickly and rashly. Avoid the cliquish things, and learn all you can about what makes art desirable," he recommends. Wilson suggests that new collectors and experienced ones alike search out "desirable art objects which are not in vogue."

The best art buys today? Wilson's list includes old master paintings, late-19th century and 20th century Japanese prints, small European art objects (such as finely-carved boxes and ivory pieces), Irish silver, Irish furniture, selected African objects (including masks), ancient Greek pots, vases, and bowls, and Chinese calligraphy (painted lettering).

What should one spend in these areas? \$100 to \$1,000.

Other Wilsonian collectors' tips: Start narrow. Don't try to amass a big collection quickly. Be discriminating. Don't buy for the name.

"Jade collectors seem to want one of everything -- a carved horse, a little frog, a reclining camel.....it goes on and on. Buy for quality, not for quantity," he urges.

(more)

What about reproductions and antiques?

An honest reproduction, Wilson explains, is as exact a replica of the real object that an artist can make. There are some very good reproductions to buy, he believes. Look for those which are copied as much like the original as possible.

The 33-year-old authority -- whose bachelor's and master's degrees are from Yale and whose professional experience geographically spans Ohio and Taiwan -- uses the case of the famous "Flying Celestial Horse of Kansu" as a good illustration of bad reproduction. The real horse, measuring 17 3/4 inches long by 13 9/16 inches high, is probably the best-known bronze figure in the Chinese Exhibition. From the Eastern Han Dynasty dating to the 2nd Century B.C., it was excavated in 1969 in western China's Kansu Province.

"Reproductions of the 'Celestial Horse' were made for sale at one or more of the cities where the exhibition has visited," Wilson explains. "Unfortunately, the replica is of inferior design. It's only two-thirds to three-quarters the actual size. The surface texture is wrong. The body proportionately is too short. The rump is too round, too smooth. The whole figure lacks the taut, energetic spirit of the original. It looks like an over-stuffed sausage in the shape of a horse."

(more)

Without Wilson's saying it himself, the horse reproductions -- made of a plaster substance -- were priced at about \$500 each, and reportedly, 100 of them were sold out the first morning at one museum. No reproductions of artifacts in the Chinese Exhibition will be sold at the Nelson Gallery-Atkins Museum.

As for Chinese and other imported art objects now available through many American department and specialty stores, Wilson's remarks relating to the quality of original works and reproductions all apply. Be especially wary, he says, of objects described as jade or ivory. Many are phonies. Even "certificates of authenticity" may be contrived (and they're barely worth the paper they're written on in court).

Buy from good stores and galleries. Know that the dealer will stand behind what he sells.

In discussing antiques, Wilson notes that the legal definition is "any object more than 100 years old."

"The term 'antique,' has produced a widespread misconception -- if something's old, it's valuable. This isn't necessarily so. For example, Roman lamps, found buried in North Africa after thousands of years, are practically worthless today. Why? Because the design is bad, and they are visually uninteresting, because so many were buried, and because there is no demand for them.

(more)

"Age is not the determining factor of art value. Regardless of when it is made, design and desirability make an art object worth having," the art historian stresses.

He adds that in the total scheme of history, 100 years is a very short span of time. Though legally something that passes the century mark becomes an antique, "only foolish people buy for that reason alone," Wilson admonishes.

Should one ever buy art as an investment?

Laurence Sickman, director of the Nelson Gallery-Atkins Museum (and Wilson's boss) warns against amateurs' speculating in the art field.

"Certainly, it's gratifying to buy something and have its value go up," Sickman relates, "but buying for pure speculation is a risky thing. Doing it successfully takes a deep knowledge of art and a thorough understanding of the market and its trends.

"Moreover, the work of art must be of the highest quality of its kind for it to increase in value appreciably."

Echoing Sickman's sentiments, Wilson points to "first-rate Picassos versus second-rate Picassos. One ought to appreciate in value quicker than the other, but not even the experts know what the relative rates will be. So it is with all art."

(more)

COLLECTING/ -7-

In unison, Sickman and Wilson stress: "Buy it because you like it. Buy it because it's good."

Collecting art is a matter of experience, they conclude. Looking is as important as reading. Understanding of art comes to many with time, interest, and constant awareness. Mistakes may be made.

But don't dismay. Keep an open mind. Art is a qualitative subject and a personal thing. Who knows? Even though the painting or sculpture or funny little carved box you bought may never be worth a fortune, you'll know it's still a fine work of art discovered by your developing taste and careful study.

In the vast complexity of the art world, that's a knowledge of real importance and a quality of lasting personal satisfaction.

##

February 25, 1975

Mr. Charles B. Johnson  
Art Critic  
The Sacramento Bee  
P. O. Box 15779  
Sacramento, Calif. 95813

Dear Mr. Johnson:

This is a followup to your contact with the Nelson Gallery earlier this year in connection with The Chinese Exhibition.

Enclosed are a recent news release, three captioned black-and-white photographs, and a descriptive color flyer about the exhibition. We have added your name to our distribution list for all publicity materials related to our planning.

We trust we'll be seeing you here in Kansas City in April, May, or June. Please let us know your plans for a visit.

Sincerely,

Robert K. (Rob) Martin  
Project Director

*Marc Wilson*

# KCMO TELEVISION

125 EAST THIRTY-FIRST STREET KANSAS CITY, MISSOURI 64108 816/531-6789

February 25, 1975

Mr. Robert K. Martin  
The Chinese Exhibition Office  
Nelson Gallery - Atkins Museum  
4525 Oak  
Kansas City, Missouri 64111

Dear Rob:

As we have been discussing, KCMO-TV is beginning production of a thirty-minute prime time film documentary dealing with "The Exhibition of Archaeological Finds of the People's Republic of China." The documentary will detail the Gallery's preparations for the Exhibit and will, of course, feature the Exhibit itself.

The program will be broadcast at 7:30 PM on Saturday, April 19, 1975, and because of the prime viewing hour it will be possible for approximately 2 1/2 million people throughout the Midwest to see the program.

Because the program will air before the Exhibit opens to the public, it will be necessary for us to obtain, in advance, all the visuals possible.

We would hope to receive permission to film the arrival, uncrating and set up of the Exhibit. I realize that security is of the essence and I can assure you that we will present no security problems. The filming will be completed entirely by KCMO-TV cameraman Charles Campbell and me. While supplementary lighting would be desirable for filming the arrival and set up, if necessary we would be willing to complete the work under the condition of no additional lighting. In either case, we would be as unobtrusive as necessary and in no way would we interfere with normal set-up activities.

It is our firm resolve to provide specific and accurate narration dealing with each piece of the displayed Exhibit that is included in the program. As a means of assuring that accuracy, and to lend valuable credence to the program as a whole, we are requesting that a member of the Chinese delegation attached to the Exhibit, record that part of the narration. This could be accomplished on an audio tape recorder and off camera, with the dignitary reading from a text that has met with his prior approval.

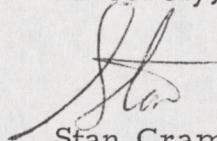
Mr. Robert K. Martin

-2-

The display of the Archaeological Finds of the People's Republic of China in Kansas City is indeed a rare opportunity for Midwesterners to learn firsthand about the cultural history of a people so similar in occupational background. Our goal in producing the program is two-fold: To entice all viewers to come and see the Exhibit; and to permit those who cannot come to Kansas City to gain some knowledge about the cultural heritage of the People's Republic of China.

Because of the pressing deadlines and production schedules, we would hope these matters can be resolved at the earliest possible time.

Sincerely,



Stan Cramer  
Director of Community Affairs  
KCMO-TV

SC:pab

cc: Mr. Laurence Sickman

Mr. Ralph T. Coe

Mr. Marc F. Wilson



February 25, 1975

Mr. Marc Wilson  
Nelson-Atkins Gallery  
45th & Oak  
Kansas City, Missouri 64111

Dear Mr. Wilson:

As a communications professional in Kansas City, you are able to reach and influence a good portion of the one and a third million people who live here. Those people will have an opportunity to view the prestigious exhibition of archeological finds of the People's Republic of China, April 20-June 8 at the Nelson Gallery-Atkins Museum.

We'd like you to join other advertising and public relations professionals at an informal noon luncheon Wednesday, March 5 at the Woodside Racquet Club. Aside from a chance to get to know one another, the luncheon will provide an opportunity to discuss how we, as communicators, can pool our resources in a coordinated effort to let Kansas Citians know what this exhibition can mean to their area.

Unlike any assemblage of artifacts ever viewed, the exhibition, currently drawing five thousand visitors a day at the National Gallery in Washington, cannot be overestimated in importance to Kansas City.

Please call Mrs. Sandifar at 221-2424 to let us know you'll join us March 5.

Sincerely,

*Ellyn Abloff*

Ellyn Abloff  
Plaza Association

*Larry Lubenow*

Larry Lubenow  
Carl Byoir & Associates

*John Gilbert*

John Gilbert  
Chamber of Commerce

rs



February 26, 1975

**C**Mr. Charles Bailey  
Editor  
The Minneapolis Tribune  
425 Portland Avenue  
Minneapolis, Minn. 55415

**O**Dear Mr. Bailey:

It was a pleasure talking with you today. Naturally, we're delighted about your planned Sunday supplement feature on the Nelson Gallery-Atkins Museum and The Chinese Exhibition, and we want to help you in every way possible.

**P**Enclosed are printed and pictorial materials which we presently have available. We're working on others and will be distributing them to you as they become available. We're also putting together a collection of behind-the-scenes photographs which may be of interest to you; you'll be receiving them shortly.

**Y**As I indicated to you, Mr. Sickman is in Washington this week and Marc Wilson is leaving for the same destination tomorrow. Your request relating to phone interviews will be passed on to them next Monday.

We greatly appreciate your interest and look forward to talking with you next week.1

Sincerely,

Robert K. (Rob) Martin  
Project Director

cc: L. Sickman/M. Wilson

*M. Wilson*

**The Chinese Exhibition**

The Exhibition of Archaeological Finds of the People's Republic of China  
The William Rockhill Nelson Gallery-Atkins Museum of Fine Arts  
April 20th to June 8th, 1975

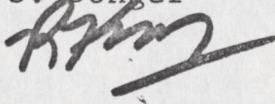
**中华人民共和国出土文物展览**

MEMORANDUM

February 26, 1975

To: M. Wilson/S. Songer  
From: R. Martin

Subject: WDAF TV



Laurel Defoe and a camera crew will be filming in Kirkwood Hall  
beginning at 9:00 a.m., Thursday, February 27. They will  
arrive at the west doors.

Please alert the guards at the north and west doors.

Thank you.

**Southwestern Bell**

**John W. Anderson**  
Vice President and General Manager

500 East Eighth Street  
Kansas City, Missouri 64106  
Phone (816) 275-2737

February 27, 1975

Mrs. Ross E. Taggart  
Executive Secretary  
The Nelson Gallery Foundation  
4525 Oak Street  
Kansas City, Missouri 64111

Dear Mrs. Taggart:

It is a pleasure for me to forward the attached \$1,000 check for our continued support of the Nelson Gallery Foundation.

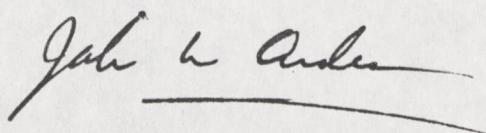
The Gallery has a long tradition of excellence as a cultural landmark in Kansas City and I believe its selection as one of only two sites in the United States for displaying the Chinese Archaeological Exhibition demonstrates the reputation nationwide.

You might be interested to know we are promoting the Exhibition on the cover of our bill insert which will be mailed in April to over 1 million Missourians.

Now that I'm settled in Kansas City, I'm anxious to get around and become acquainted with my new home town and you can be sure The Gallery will be one of my early and pleasant discoveries.

Please accept my best wishes for what obviously will be a most active year for you and the Society of Fellows.

Sincerely,



Attachment



DENVER MUSEUM of NATURAL HISTORY  
CITY PARK • DENVER, COLORADO 80205 • USA

TELEPHONE: (303) 399-0870

ALLAN R. PHIPPS, PRESIDENT  
RICHARD M. DAVIS, VICE PRESIDENT  
CHARLES J. BEISE, 2ND VICE PRESIDENT  
BRUCE E. DINES, TREASURER  
W. SCOTT MOORE, SECRETARY  
CHARLES T. CROCKETT, ACTING DIRECTOR

February 28, 1975

O.K.

10 minute

Shooting

Mr. Robert Martin,  
Public Relations Director  
The Nelson Gallery of Art- Atkins Museum  
4525 Oak St.  
Kansas City, Missouri 64111

Dear Mr. Martin,

Robert Wright, curator of photography, and I will accompany 40 members of this museum's National Association to Kansas City on May 17, 1975 to view your gallery's great exhibit of recent archaeological finds from the People's Republic of China.

Mr. Wright will film the trip in 16mm color for a half hour segment in a series the museum has been invited to produce for KRMA-Channel 6, Denver's educational television station.

He and I would like to film some of the archaeological finds at a time when there are no visitors in your gallery. Would it be possible for you to secure permission from representatives of the People's Republic of China for a private filming session before the gallery opens to the public on Sunday, May 18th or Monday, May 19th?

Mr. Wright will film with 16mm Ektachrome film, using a portable Sungun equivalent to 750 watts. He would bounce light from your ceilings, if possible, or off a 30" x 40" piece of white cardboard, which would absorb heat from the light. He would not have light directly on the artifacts.

If representatives of the People's Republic of China feel that the above plans would be unsatisfactory, Mr. Wright requests permission to film portions of the exhibit - privately - in 35mm color slides, using a strobe unit, which does not generate heat, for light source. Such slides could be incorporated into the television show we will produce for KRMA.

Sincerely,

*Veronica Dolan*

Veronica Dolan

Public Relations Consultant

303-388-4965

MEMORANDUM

March 3, 1975

To: L. Sickman/M. Wilson

From: R. Martin

Subject: Local News Media Coverage (Week of Feb. 24 -28)

1. 2/25 - The Kansas City Times. Page 3A. Three-column photograph and caption showing Kirkwood Hall construction. (article attached)
2. 2/25 - KCMO-TV (Ch. 5). 6 p.m. and 10 p.m. news reports. Film coverage of exhibition preparations.
3. 2/26 - The Johnson County Sun. Half-page photograph, caption, and article about the exhibition based on lecture by Joan Stanley-Baker and printed material provided by the Exhibition Office. (article attached)
4. 2/27 - WDAF-TV (Ch. 4) 5 p.m. and 10 p.m. news reports. Film coverage of exhibition preparations.

This report represents only known coverage by press and broadcast media.

##

MEMORANDUM

March 3, 1975

To: M. Wilson  
From: R. Martin  
Subject: KCPT-TV (Ch. 19)  
cc: L. Sickman

The station wants you for two different taping sessions. One is "Teacher Talk," which, you'll recall, is Diane Molton's request. No date has been set for this session.

The other is "Mind's Eye," and the contact here is Gloria Scott. You are scheduled for this taping session on Wednesday, April 2, at 3 p.m.\*

Please add this date to your calendar. I'll let you know more details as we get closer to the taping sessions.

\* The "Mind's Eye" program is scheduled for airing at 8:30 p.m., April 22.

## The Chinese Exhibition

The Exhibition of Archaeological Finds of the People's Republic of China

The William Rockhill Nelson Gallery-Atkins Museum of Fine Arts

April 20th to June 8th, 1975

# 中华人民共和国出土文物展览

### MEMORANDUM

March 3, 1975

To: Ellyn Abloff, Plaza Association

From: Rob Martin, Nelson Gallery-Atkins Museum

Subject: The Chinese Exhibition

*RJM*

This is to confirm our discussion relating to promotional planning for the Exhibition.

1. The proposed graphics for the black-and-white horse head banner which we reviewed in my office this morning are fine. It is our understanding that this will be a cloth banner, approximately 4 X 3 feet, and will be used on outdoor lamp posts and in similar ways.

As to the proposed in-store/window posters, we understand these will be black-and-white and show the full view of the Flying Horse. Please assure that the direction of the horse is to the left. We also discussed a white-on-red calligraphy banner, of a 3 X 4 foot size for in-store use and for possible use on lamp posts alternating with the horse's head.

Let's review the initial thumbnail sketches as soon as they're ready.

A review of copy points:

THE CHINESE EXHIBITION

Nelson Gallery-Atkins Museum

Opening April 20

(Same type faces  
as existing pos-  
ters)

Note the change in the use of the date.

THE CHINESE EXHIBITION/ Page 2

2. The Public Service Announcement (commercial) copy which we discussed is attached. This is initial copy and not intended to restrict the creative approach. I'll work with the stations in shaking it down.

3. The proposed agenda for the communicators' luncheon on Wednesday, 3/5, is attached. Please make adjustments as required.

C

MEMORANDUM

March 3, 1975

O

To: L. Sickman/M. Wilson

From: R. Martin *RHM*

Subject: Television & Radio PSAs

P

KBMA - TV (Ch. 41) has volunteered to produce a series of Public Service Announcements (PSAs) and make them available to all television stations in the Kansas City area. The attached announcements in 10-, 30-, and 60-second variations are being provided to Channel 41 this week.

Y

A similar effort for all Kansas City radio stations is being organized.

wilson

March 4, 1975

C

MEMORANDUM

To: L. Sickman/M. Wilson  
From: R. Martin *RJM*  
Subject: Inquiry Relating to Israeli Media

Milton Firestone, Editor, Jewish Chronicle (in Overland Park) called at 5 p.m., Monday, 3/3, inquiring about news media coverage of the exhibition. The Chronicle has a paid circulation of approximately 10,000 and reaches some 96% of Jewish households in the Greater Kansas City area.

Mr. Firestone said that the National Gallery "press preview" incident had been brought to his attention by a "prominent Kansas City banker" who expressed concern about what would happen here. He specifically mentioned "discrimination against Israeli media."

Y Briefly, I explained to Mr. Firestone that this was a complex issue whose resolution was being worked on. And that I'd be back in touch with him.

*Mar*

March 4, 1975

**C**Mrs. Flo Cyhel  
Special Events Coordinator  
Macy's - Missouri-Kansas Division  
1034 Main  
Kansas City, Mo. 64105

**D**ear Mrs. Cyhel:

**O**ur recent letter expressing interest in The Chinese Exhibition, is very much appreciated.

**P**As indicated to you in our phone conversation, it will not be possible to have a fine jewelry display in the gallery book-store. Non-commercial requirements of this institution, especially those related to sales tax, preclude activities of this kind.

**A**s for your own display at Macy's, we certainly want to encourage your proceeding with in-store promotions and window displays which are tastefully tied to the Chinese Exhibition.

**Y**In specific reference to your letter, I do have two concerns. First, you indicate that you will be promoting a jade collection which you are bringing in. Unless all pieces in the collection are from the People's Republic of China, I would caution against any reference to The People's Republic.

The other item has to do with the name. In your letter, you expressed the term, "Republic of China." The only acceptable terms in reference to the exhibition are "The People's Republic of China," "PRC" (which is the acronym), or simply, "China."

Since we are encouraging a completely non-political environment around the exhibition, you will understand our concern relating to the proper name. I also trust you will accept my comments here as entirely constructive.

-more-

I am enclosing a copy of a recent letter which we sent to selected stores and to merchants' associations. The guidelines in this letter will relate to your planned activities.

As for graphic materials, we can make available - on a loan basis - color transparencies and black-and-white photographic negatives from which promotional displays may be created. If that is your desire, please contact me and I'll outline for you, by phone, how this ought to be handled.

Again, we appreciate your interest and look forward to hearing from you.

Sincerely,

Robert K. (Rob) Martin  
Project Director

RKM/bar

March 3, 1975

Mr. Perry Wilcox  
Promotions Director & Executive Secretary  
Blue Ridge Mall Merchants' Association  
4200 Blue Ridge Blvd.  
Kansas City, Mo. 64133

Dear Mr. Wilcox:

Your letter of February 25, expressing interest in The Chinese Exhibition, is very much appreciated.

When it's convenient, please call my office, 561-4000 (Ext. 43), and we'll set up a time when we can get together to discuss your needs.

Other groups in the area have already gone to work on graphic material for purposes of window display, in-store promotions, and the like.

We want to assist you in every way we can.

Again, thanks for your interest, and we'll look forward to hearing from you.

Sincerely,

Robert K. (Rob) Martin  
Project Director

•COMMUNICATORS' LUNCHEON

Wednesday, 3/5/75

Proposed Agenda

Welcome and Why the Meeting? - Ellyn Abloff

The Chamber of Commerce's Interest - John Gilbert

Why It's Important for Kansas City - Larry Lubenow

The Significance of the Exhibition, Overall Planning to Date,  
and Progress Being Made - Marc Wilson

Communications' Challenges - Rob Martin

How You Can Help (Specifics) - Ellyn Abloff

Q & A

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Notes:

1. Each speaker will prepare his own remarks around the topic indicated. Visuals may be used. A slide projector and screen will be available as required.
2. Ellyn Abloff will show the graphics' approach which she and Rob Martin worked out, will talk costs relating to banners and posters, and will address the timetable involved in getting a cooperative effort together.
3. All of the materials discussed will be available city-wide, and thereby provide a continuity to the effort.

March 6, 1975

Ellyn Abloff  
Director of Public Relations and Promotions  
The Country Club Plaza Association  
4629 Wornall Rd.  
Kansas City, Mo. 64112

Dear Ellyn:

This is a sincere thank you for your super assistance in the planning for The Chinese Exhibition.

The luncheon yesterday couldn't have been better in terms of reaching, directly, the key communicators in town. As for the posters/window signs, I think we simply need to follow up with a brief memo to the people who attended the meeting and indicate to them again costs and the production timetable.

I'll be writing to them, too, to reemphasize some key points and determine their requirements for the color pamphlets/fliers.

Again, Ellyn, many thanks. We need you.

Sincerely,

Robert K. (Rob) Martin  
Project Director

cc: Marc Wilson

March 6, 1975

Mr. Howard Turtle  
Editor  
Kansas City STAR Magazine  
1701 McGee  
Kansas City, Mo. 64108

Dear Howard:

This is to confirm our conversation relating to extra copies of the April 13th issue.

Please let us know the costs on 500 and 1,000 copies respectively. The magazine will be very much in demand at the time of publication as well as in the months and years thereafter.

We greatly appreciate your interest and cooperation.

Sinc

Sincerely,

Robert K. (Rob) Martin  
Project Director

cc: Laurence Sickman  
Marc Wilson ✓

March 6, 1975

Ms. Maxine Kennard  
Editor  
The Plaza Magazine  
5600 W. 95th St.  
Shawnee Mission, Ks. 66207

Dear Maxine:

Nice seeing you again.

As I mentioned, the use of the gallery for purposes of the fashion photography which we discussed has been approved. Please give us 2 or 3 days notice as to when you plan to shoot.

As we discussed, it would be a good idea for us to walk "through the shots" before bringing your photographer.

As for the "photo miniatures", there probably will be a commercial charge relating to the use of the Chinese negatives. Let us know quickly if this is your desire, as we will need to request their use from the Chinese. When you come by to walk through the photo shots, we can also review the black-and-white negatives.

Sincerely,

Robert K. (Rob) Martin  
Project Director

CC: Laurence Sickman  
Marc Wilson

MEMORANDUM

March 6, 1975

To: Judy Modell  
From: Rob Martin  
Subject: Photo for the King Features Article

Here are two views of Marc Wilson for purposes of the "So You Want To Become a Collector?" article.

Suggested caption:

ORIENTAL EXPERT -- Marc F. Wilson, curator of Oriental art for the Nelson Gallery-Atkins Museum in Kansas City, Mo., examines a 600-year old Chinese porcelain vase. Twelve inches high, the cobalt blue-and-white vase is from the Nelson Gallery collection. In the pattern, scrolls of white peonies are set against geometrically arcing waves. Wilson describes it as "exemplifying the supreme mastery of the Chinese potter of a very early period." It was from the Yuan Dynasty of the period 1271-1368. Porcelain wares of this type are the early ancestors of European porcelains, such as Holland's famous delftware.

##

March 10, 1975

Mr. Stan Cramer  
Director of Community Affairs  
KCMO-TV  
125 E. 31st Street  
Kansas City, Mo. 64108

Dear Stan:

This is to formally respond to your letter of February 25.

First of all, we're very much appreciative of the time and effort which you and Charles Campbell are devoting to the careful filming within the gallery. We look forward, as you do, to the completion of a most interesting and informative documentary about the Nelson Gallery-Atkins Museum, the existing collection, and the Chinese Exhibition.

As indicated to you by Marc Wilson, the challenges related to filming of the unpacking of the artifacts are complex. Noise, lights, and the sheer presence of extra persons -- distractions of any kind -- contribute adversely to the curatorial process and in some respects increase the potential for error. At the same time, we believe such coverage could contribute immeasurably to the understanding of the exhibition. Then, too, we all admit, "It's a terrifically interesting story."

In any case, such coverage has not been approved, and I do not anticipate that it will.

As for a tape recording of a member of the Chinese curatorial staff, this is an area which may yet prove possible. Since the Chinese encourage their own exclusive interpretation of art and history, this taping has merit. My suggestion is that this request be made directly to the Chinese Liaison Office in Washington. Please call me, and I'll provide you the specific name and address.

-2-

Again, we're appreciative of your interest, and we look forward to the successful completion of your project.

Sincerely,

Robert K. (Rob) Martin  
Project Director

cc: Laurence Sickman  
Marc Wilson

March 10, 1975

Ms. Veronica Dolan  
Public Relations Consultant  
Denver Museum of Natural History  
City Park  
Denver, Colorado 80205

Dear Ms. Dolan:

Your request of February 28 has been received, and we are forwarding it to the Chinese Liaison Office in Washington, D.C.

Because of the educational nature of the request, there is reason to believe at this time that it will be approved. As soon as we receive a reply from the Chinese, we will notify you.

Your interest in the exhibition is very much appreciated, and like you, we sincerely hope that plans for a documentary film related to your visit in May will be fully realized.

Sincerely,

Robert K. (Rob) Martin  
Project Director

C

MEMORANDUM

March 13, 1975

O

To: Joan Stanley-Baker

P

From: Rob Martin

Subject: WKI Radio Interview

cc: Marc Wilson ✓

Y

On April 2, at 2 p.m., you and I are scheduled for a pre-recorded radio interview at WKI-FM. This will be a 30-minute program will deal with the overview and behind-the-scenes aspects of the exhibition (which I'll handle), and specifics about the artifacts and the historical perspective they provide (your part).\*

This is the same day that you'll be downtown for a 4 p.m. lecture at the board of education. You'll have plenty of time between the two events.

\* The program will be aired on either the morning of April 6 or April 13.

The Hutchinson News  
Hutchinson, Kansas 67501

Stuart Awbrey  
Editor and Publisher

April 15, 1975

Dear Sirs;

We would like to send two reporters to  
The Chinese Exhibition Sunday, April 27.

Is there a way they may be admitted without  
bucking the long lines that will surely be  
there?

DK  
thankyou,  
Dorothy Melland  
Dorothy Melland

The Hutchinson News  
P.O. Box 190  
Hutchinson, KS 67501

MEMORANDUM

March 15, 1975

C

To: L. Sickman  
M. Wilson✓

O

From: R. Martin

P

Subject: Major Reported News Coverage - Week of 3/10 - 3/14

Y

cc: J. Stanley-Baker

1. Wednesday, March 12:

Television coverage on all three major Kansas City stations -- WDAF-TV (Ch. 4), KCMO-TV (Ch. 5), and KMBC-TV (Ch. 9) -- of raising of entranceway to The Chinese Exhibition.

2. Thursday, March 13:

Three column-by-10inch-(deep) photograph and caption, page 3A, The Kansas City Times, of raising of the entranceway to The Chinese Exhibition (copy attached).

3. Friday, March 14:

WDAF-TV (Ch. 4). Report by Laurel DeFoe, interview with Capt. Richard Fletcher, KCPD, and film sequences of security measures established for The Chinese Exhibition.

4. Previously unreported item:

The Kansas City Globe, week of 2/27 - 3/6. Full text of news release. Copy attached.

## The Chinese Exhibition

The Exhibition of Archaeological Finds of the People's Republic of China

The William Rockhill Nelson Gallery-Atkins Museum of Fine Arts

April 20th to June 8th, 1975

# 中华人民共和国出土文物展览

FOR: THE MINNEAPOLIS TRIBUNE  
BEHIND-THE-SCENES PHOTOGRAPHS  
THE CHINESE EXHIBITION - NELSON GALLERY-ATKINS MUSEUM

VIEW NO. 1 -- Kirkwood Hall is seen in the early stages of construction. Thousands of boardfeet of lumber and tons of plasterboard wall material begin to form the "gallery within a gallery." A labyrinth, occupying nearly 20,000 square feet of floor space, resulted -- for display of the famous art objects. In this view, the huge marble columns of Kirkwood Hall are wrapped in protective padding to permit the erection of the exhibition walls.

VIEW NO. 2 -- Plasterboard wall material goes into place.

VIEW NO. 3 -- A 16-foot high wall on the east side of Kirkwood Hall encases the marble columns and forms the outer limit of the Chinese Exhibition spaces. A 33-by-16 foot entranceway for the exhibition is shown about to be raised into place. Portable winches installed in the area above the skylights were used to erect the portal.

VIEWS NO. 4 AND NO. 5 -- Work on cases to display the artifacts (No. 4) and finishing of the exhibition walls (No. 5) occupied hundreds of man-hours. In view No. 5, the wall finisher does a balancing act on springy, stilt-like devices used to reach high places.

VIEWS NO. 6, NO. 7, NO. 8 AND NO. 9 -- The "gateway to China" was raised in place on March 12. The erection of this huge, 33-by-16 foot doorway required an "all-hands" effort. The gallery director, Laurence Sickman (right in view No. 8) and the curator of Oriental Art, Marc Wilson (left in view No. 8) were on hand for the event, which marked a significant step in the construction. Local television stations and newspapers were also there to cover the activities.

VIEW NO. 9 -- The entranceway is in place. A huge red-and-white banner with Chinese characters will occupy the space inside of the arch in the area of the double-eagle.

VIEW NO. 10 AND VIEW NO. 11 -- Exterior views of Nelson Gallery-Atkins Museum.

FEDERAL RESERVE BANK OF KANSAS CITY  
FEDERAL RESERVE STATION  
KANSAS CITY, MISSOURI 64198

March 18, 1975

Mr. Rob Martin  
The Nelson Gallery-Atkins Museum  
4525 Oak Street  
Kansas City, Missouri 64111

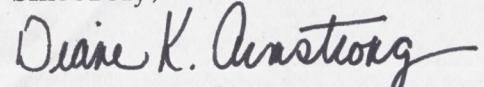
Dear Mr. Martin:

Thank you for including our office on the mailing list for the information regarding the Chinese Exhibition soon to arrive in Kansas City. To encourage our employees to visit the Gallery at this time, we would like to print several of the black-and-white photographs that you list in your release under "For Print Media."

We would appreciate your cooperation in forwarding the news release and photographs to us at your earliest convenience.

Thank you for your help.

Sincerely,



Diane K. Armstrong  
Employee Magazine Editor  
Public Information Office

March 18, 1975

**C** Ms. Diane Molton  
KCPT-TV (Ch. 19)  
2100 Stark  
Kansas City, Mo. 64126

**O** Dear Diane:

This is to confirm our conversation relating to "Teacher Talk."

**J** Joan Stanley-Baker will be at the studio at 3 p.m., Monday, March 31 for the taping.

**P** We understand that this is a 15-minute program and that we will provide a selected number of slides of objects from The Chinese Exhibition.

**F** For your background, I'm enclosing a biographical sketch about Mrs. Baker.

**Y** We appreciate your interest, and we're grateful for the opportunity of "talking to teachers" about this rare and important exhibition.

Sincerely,

Robert K. (Rob) Martin  
Project Director

MEMORANDUM

March 19, 1975

**To:** Joan Stanley-Baker  
**From:** Rob Martin  
**Subject:** KCPT-TV, (Ch. 19) Educational Television - "Mind's Eye" Program.  
**cc:** Laurence Sickman  
Marc Wilson

This is a separate assignment from the memorandum relating to Channel 19's "Teacher Talk" program.

Gloria Scott, producer-hostess of a public affairs program called "Mind's Eye", requested Marc's doing the program, but because of his schedule, Marc's simply not going to have time to do it. I was about to ask Mr. Sickman to do it, but because of his duties (and because of your Johnson County Community College TV tapings), his schedule is equally saturated.

So, you're our candidate. Gloria Scott will be here at 3:15 Friday afternoon (3/21) to discuss the program and to look at required "visuals." This is an important educational opportunity relating to the exhibition. The taping is scheduled for 3 p.m., Thursday, March 27.

March 21, 1975

Ms. Katherine Watson  
Minneapolis Tribune  
425 Portland  
Minneapolis, Minn. 55415

Dear Ms. Watson:

Enclosed are several behind-the-scenes views of activities relating to the preparations at the Nelson Gallery-Atkins Museum for the Chinese Exhibition. Appropriate caption material is also attached.

We greatly appreciate your interest and look forward to seeing the Sunday, April 13, Tribune magazine.

Sincerely,

Robert K. (Rob) Martin  
Project Director

cc: Charles Bailey, Editor

*Mac*

March 26, 1975

Mr. George McCue  
Arts Editor  
St. Louis Post-Dispatch  
900 North 12th  
St. Louis, Mo. 63101

Dear Mr. McCue:

The interest expressed in your note of March 22 is very much appreciated.

In the event you haven't seen all of the materials which we've been releasing, I'm enclosing copies of everything sent to date.

The Post-Dispatch has been on our mailing list, but I'm not sure if you personally have been receiving releases and advisories. We have now added you, by name, to our list.

While the details are not yet finalized, we expect to have a press opening on Saturday, April 19. An advisory on this subject will be coming your way very soon.

As to coverage of the actual unpacking, we regret that this will not be possible. We have had many requests of this kind, and while such coverage would make for a fascinating story, the procedures established by the curators preclude extra persons, cameras, and other "disturbing elements" being present. The safety of the objects is the basic question, and unnecessary distractions of any kind may endanger safe handling.

We trust we'll see you in Kansas City for the opening.

Sincerely,

Robert K. (Rob) Martin  
Project Director

*Mr. Wilson*

*Wu*

MEMORANDUM

April 3, 1975

To: Staff

From: Chinese Exhibition Office

Subject: Radio Programs Relating to the Exhibition

These radio programs are scheduled.

KBEA-AM (1480) - Two-minute programs, at 6:15 p.m., - April 1 - 20  
each day

KWKI-FM (98.3) - 15-minute program. Airing date is mid-April

MEMORANDUM

April 3, 1975

To: Staff

From: Chinese Exhibition Office

Subject: Television Programs Relating to the Exhibition

The following programs will be seen locally during the month of April. These are special programs and do not include anticipated TV news coverage of pre-opening and opening activities.

<u>Date</u>	<u>Program</u>	<u>Channel</u>
April 2, 8 p.m.	- Han and Tang Dynasties	- Johnson County Cable TV
April 9, 8 p.m.	- Han and Tang Dynasties	- Johnson County Cable TV
April 9, 6 p.m.	- "Teacher Talk"	- KCPT-TV, Ch. 19
April 11, 8 p.m.	- "Teacher Talk"	- KCPT-TV, Ch. 19
April 16, 8 p.m.	- Overview of the Exhibition	- Johnson County Cable TV
April 19, 7:30 p.m.	- Nelson Gallery-Chinese Exhibition	- KCMO-TV, Ch. 5
April 22, 8:30 p.m.	- "Mind's Eye"	- KCPT-TV, Ch. 19

Special 10-second and 30-second public service/commercial announcements about the exhibition are scheduled to be aired, beginning April 1, on television stations in the Kansas City area. These were produced in cooperation with KBMA-TV, Channel 41.

MEMORANDUM

April 23, 1975

SUBJECT: Television News Request/KCAU-TV, Sioux City, Iowa

Mr. Lee Dennis of KCAU-TV, Sioux City, Iowa called to request newsfilm coverage of the exhibition. The suggested date is Sunday, April 27. As this is but a few days away, it is important that we respond to him as quickly as possible. The station would plan to shoot its film before the regular public hours.

####

OK.  
Proceed & welcome them!  
Friesner

April 3, 1975

Ms. Joanne Evans  
Joslyn Art Museum  
2200 Dodge Street  
Omaha, Neb. 68102

Dear Ms. Evans:

It was a pleasure talking to you, and we appreciate your interest in the Chinese Exhibition planning.

In addition to the printed material you have already received, we are enclosing here two 4 x 5 color transparencies (No. 369: Blue-and-white covered pot decorated with white dragon design, first half of 14th century A.D. and No. 147: Jade suit of Princess Tou Wan, late 2nd century B.C.) for use in the Omaha World Herald Sunday article.

We regret that a transparency of No. 164 & 165, bronze leopards, is not presently available. If you will let us know the final deadline on submitting materials for this article, we will attempt to provide you with the leopards view.

As we discussed, you will return the transparencies to us as soon as you can.

Sincerely,

Robert K. (Rob) Martin  
Project Director

cc: L. Sickman  
M. Wilson ✓

**COLORADO SPRINGS FINE ARTS CENTER**

30 WEST DALE STREET COLORADO SPRINGS, COLORADO 80903

April 7, 1975

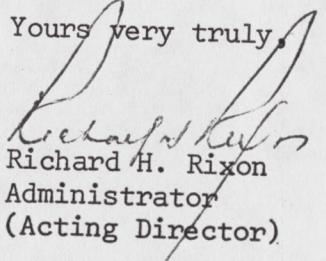
William Rockhill Nelson  
Gallery of Art  
4525 Oak Street  
Kansas City  
Missouri 64111

Attention: Mr. Laurence Sickman, Director

Dear Mr. Sickman:

Our Staff Photographer, Mr. William Bowers, will be visiting the Nelson Gallery on Friday, May 2nd, to view the Chinese Archeological Exhibition. His will be a personal visit, but may I request that he be extended the usual courtesies as a member of our staff, and allowed to take photographs.

Yours very truly,

  
Richard H. Rixon  
Administrator  
(Acting Director)

rhr:pg

ROBERT K. MARTIN  
Project Director

Brie

April 8, 1975

Mr. David P. Garino  
Staff Correspondent  
The Wall Street Journal  
10 Broadway  
St. Louis, Mo. 63102

Dear David:

Sorry for the delay in writing you, but since we had dinner last Wednesday night, it's continued to be wonderfully hectic.

Enclosed are all of the background materials which we've distributed to date. Also, for your background, I'm enclosing an article that appeared in the Kansas City Times the other morning; it gives a good insight into unpacking and the "curatorial mind."

By the time you receive this, we'll have the exhibition in house to begin the long, tedious process of placing the objects behind glass.

I wish you'd gotten to meet Marc Wilson, the gallery's Curator of Oriental Art (and the human focal point for the exhibition's mounting here). He is a most remarkable personality -- one who sets goals, then knocks down all obstacles getting to them. He's not the stereotype one might associate with museums.

We trust you'll try to get back over here soon. The story ideas relating to "Why Kansas City?", "Breadbasket Culture", "Heartland Hosts Chinese" and "How to Mount a Chinese Exhibition" remain largely unexplored.

Best wishes.

Sincerely,

Robert K. (Rob) Martin  
Project Director

*Marc*

April 8, 1975

Mr. David P. Garino  
Staff Correspondent  
The Wall Street Journal  
10 Broadway  
St. Louis, Mo. 63102

Dear David:

Sorry for the delay in writing you, but since we had dinner last Wednesday night, it's continued to be wonderfully hectic.

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Best wishes.

Sincerely,

Robert K. (Rob) Martin  
Project Director

# Hemisphere

AN ASIAN-AUSTRALIAN MAGAZINE

P.O. BOX 826, WODEN,  
A.C.T. 2606.  
TELEPHONE: 81 7406.

AIR MAIL

IN YOUR REPLY PLEASE QUOTE  
75/1366

10 APR 1975

The Director  
William Rockhill Nelson Gallery  
Atkins Museum of Fine Art  
4525 Oak St  
Kansas City  
MISSOURI 64111 USA

Dear Sir

We would be most grateful if you could supply us with a catalogue of 'The Chinese Exhibition', which will be on display in your gallery from April 20 - June 6.

... Enclosed is a copy of HEMISPHERE which is published by the Australian Department of Education, and circulated throughout Asia and Australia.

HEMISPHERE deals primarily with the arts, science, history and culture of Asia and Australia, with occasional articles on Middle Eastern and African cultures. In the past we have had great difficulty in illustrating particular topics, and having an idea of the contents of this exhibition will greatly assist us.

We look forward to your reply.

Yours faithfully

*Russell Henderson*  
Russell Henderson  
EDITOR

*Sent Press Kit  
4/23*

April 21, 1975

Mr. George McCue  
Art Editor  
St. Louis Post-Dispatch  
900 N. 12th  
St. Louis, Mo. 63101

Dear Mr. McCue:

We regret that we will be unable to provide you with the color transparencies which you requested as we do not have complete rights to the ones in our possession.

Might we suggest that you correspond with Robert Harting & Associates in London. This firm controls the rights to transparencies of the exhibition as it was photographed at the Royal Academy. Below is the address.

Robert Harting & Associates  
5 Botts News  
Chepstow Rd.  
Bayswater  
London W25AG  
Att: Ellen Crampton, Librarian

Sincerely,

Robert K. (Rob) Martin  
Project Director

*more*

April 11, 1975

Mr. Jenk Jones, Jr.  
Executive Editor  
Tulsa Tribune  
Tulsa, Oklahoma 74102

Dear Mr. Jones:

It was a pleasure talking with you, and we very much appreciate your interest in the Chinese Exhibition.

Enclosed are a number of materials relating to the exhibition, including information relating to events on Saturday, April 19.

We understand that you will be traveling through Kansas City that day and will plan to visit with us around noon. Please present some identification to the guards at the North Deers (Main Entrance) off of 45th Street.

We look forward to seeing you.

Sincerely,

Robert K. (Rob) Martin  
Project Director

*Wilson*



MEMO TO: Rob Martin  
cc: John Budd, Larry Lubenow  
FROM: Jim Palmer  
SUBJECT:

*Jean P.* *M. Wilson*  
April 21, 1975

Rob --

Disappointing news.

It seems the Chinese Exhibition is not making its last stop in Kansas City before returning to Peking. The Mayor's office in San Francisco announced Friday it will be shown in that city from June 28 through August 28.

Because of this fact there has been a re-shifting of the material at the East/West Network magazines as follows:

-- Our item in CONTINENTAL FLIGHTIME has been dropped.

-- The cover story that was slated for the May issue of MAINLINER has been switched to the June issue of SUNDANCER, the Hughes Air West magazine. I am sorry to say this story will be built more around San Francisco than Kansas City due to the exhibition schedule change. However, I just had a long talk with the editor who is handling it and she promises me, at least, that she will include the fact that the exhibition was shown in Kansas City plus the name of the museum there.

I am sorry it has worked out this way but, of course, I didn't know about the San Francisco engagement when I placed the story and since it is the last stop for the show the editors feel they must make San Francisco their primary focus.

*Jim*  
...JP...

/mp

April 24, 1975

Miss Pamela Ilott  
Director  
Religious and Cultural Broadcasts  
CBS News  
524 West 57th Street  
New York, New York 10019

**D**ear Miss Ilott:

We very much enjoyed your visit. (I'm sure you'll not soon forget a certain dinner amplified by rock-and-roll music.)

**E**nclosed are the printed materials concerning the Nelson Gallery and the Chinese Exhibition which we discussed. If there is other background information you need, please let us know.

**W**e'll look forward to the visit of your technical man in the next several days and to your second visit in late May.

**W**e're very optimistic about the potential for the hour-length program which you're planning.

**S**incerely,

Robert K. (Rob) Martin  
Project Director

*M. Wilson*

MEMORANDUM

April 24, 1975

To: Jim Palmer

From: Rob Martin

cc: John Budd  
Larry Lubenow

Subject: SATURDAY REVIEW

Jim,

I apologize for the long silence, but frankly your request for background material relating to the Nelson Gallery (for SATURDAY REVIEW) got moved down on our priority list for the opening of the Chinese Exhibition. Now that we're opened, I'm catching up on such items.

Enclosed is the two-volume Nelson Gallery-Atkins Museum handbook; also the Chinese Exhibition press kit which contains certain background materials relating to the gallery.

Jim, we're appreciative of your assistance, and now that things are settling down, we'll have time to devote to the behind-the-scenes stories which, up til now, have gotten pushed aside by the pressures of "mounting a Chinese Exhibition."

#/#

*Mark*

918/936-9544

3320 E. Haskell St.  
Tulsa, Okla. 74115  
May 3, 1975

Rob Martin,  
The Nelson Gallery-Atkins Museum  
4525 Oak St.  
Kansas City, Mo. 64111

Dear Mr. Martin,

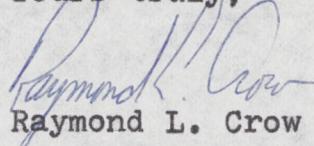
As per our telephone conversation today, I have sent copies of my review of the exhibition to the newspapers listed on the enclosed sheet.

I have written the newspapers and advised them they may expect to receive copies of the photos by Thursday. I sent them captions for the flying horse picture, the one of the head of the horse and the picture of of the burial costume.

I look forward to your telephone call Monday.

Thank you for your help.

Yours truly,

  
Raymond L. Crow

Encl: as

May 5, 1975

Ms. Joanne Perlez  
The New York Post  
210 South Street  
New York, N.Y. 10002

Dear Ms. Perlez:

Your poster was mailed last week. Hopefully you will have it shortly.

As we discussed by phone, I'm enclosing a packet of press materials concerning the Chinese Exhibition. It seems to us that a story about the visit of the Chinese to the heartland of America would be both informative and interesting. The Chinese curatorial staff for the exhibition (formally called "The Working Group") will be traveling to various parts of Mid-America during their Kansas City visit. Included in their travels will be visits to farms, ranches, etc.

If we can provide additional input for such a story, please let us know.

Sincerely,

Robert K. (Rob) Martin  
Project Director

*man*

MEMORANDUM

May 7, 1975

To: M. Wilson  
From: R. Martin *RHM*  
Subject: Airline Magazines

I spoke with Angie Vogl, one of the editors for East/West Network which publishes MAINLINER, etc. She agrees that it would now be inappropriate to use our color transparencies for purposes of an exhibition article slanted toward San Francisco. She is returning the transparencies to us.

As an accommodation to help assure mention of Kansas City in the planned article, I've approved East/West's use of the black-and-white photographs provided, and she has agreed to include a paragraph about the Nelson Gallery in her story.

#####

May 13, 1975

Ms. Angeline Vogl  
Assistant Editor  
East/West Network, Inc.  
5900 Wilshire Blvd.  
Suite 300  
Los Angeles, Calif. 90016

Dear Angie:

The color transparencies relating to the Chinese Exhibition have been received. Thank you for their prompt return.

We regret the awkward editorial situation relating to Kansas City vis-a-vis San Francisco, but we understand the changing communications requirements involved in journalistic and publishing fields.

As indicated in our phone conversation, we'll be most appreciative of any mention of Kansas City and the Nelson Gallery-Atkins Museum which your article may now include. For background, I'm enclosing a description of the gallery which may be useful; also attached are other informational items from which you may find some helpful facts. In the "Exhibition Design and Display" piece are descriptions of the mounting in Kansas City as it was refined from previous world stops.

If there's anything else you need, please let us know. And again, many thanks for your understanding.

Sincerely,

Robert K. (Rob) Martin  
Project Director

*Mac*

~~file~~

✓ Robert R. Douglas,  
Managing Editor  
The Arkansas Gazette  
112 W. Third Ave.  
Little Rock, Ark. 72203

3 photos sent  
5/17

✓ Charles Anderson,  
Sunday Editor  
The Dallas News  
A.H. Belo Corp.  
Communications Center  
Dallas, Texas 75222

3 photos sent  
5/17

✓ Sam Blakely,  
Sunday Editor  
San Antonio Light  
Hearst Corporation  
McCullough & Broadway  
San Antonio, Texas 78206

3 photos  
sent 5/17

✓ Dick Dilsaver,  
Sunday Editor  
Wichita Eagle and Beacon  
825 E. Douglas St.  
Wichita, Kan.

67202

✓ Feature Editor  
The Houston Post  
4747 Southwest Freeway  
Houston, Texas 77001

3 photos  
sent 5/17

✓ Sunday Editor  
The Denver Post  
Denver Post, Inc.  
650 -- 15th St.  
Denver, Colo. 80202

MEMORANDUM

May 7, 1975

To: Bob Friesner  
From: Rob Martin  
Subject: CBS News Program

cc: L. Sickman  
T. Coe  
M. Wilson ✓  
S. Songer  
D. Fletcher

This is a followup to the visit of Mrs. Pamela Ilott of CBS News, New York, to the gallery on April 23 and her meeting with the Working Group. Mrs. Ilott has requested that CBS complete its filming of the exhibition during the period of Friday, May 23 - Tuesday, May 27. Because much of the filming will need to be accomplished during non-visiting hours (evenings and early mornings), special provisions will need to be implemented.

The CBS News film team will include:

- Pamela Ilott, Director, Cultural & Religious Broadcasting
- Nadine Satia, Assistant
- Walter Dombrow, Cameraman
- Michael Dillon, Assistant Cameraman
- Electrician, Name not presently available

Please relay this information to the Working Group, and let me know if these dates are satisfactory.

To Mr. Sickman and Mr. Songer: I will plan to be with the film team throughout their stay, and I do not see any requirements for guards being on station in the exhibition during non-visiting hours when the filming is in progress. The initial services of a gallery electrician will be needed to advise the CBS crew on outlets/loads, etc.

#####

Anna & Giorgio Bacchi

International Cultural Correspondents

Art Correspondents for The Christian Science Monitor

Accredited  
American Journalists  
and Art Critics  
in  
France and Italy

Colorado Springs 14 may 1975  
1238 Wood Avenue  
Colorado Springs - Colo. 80903

Mrs. Beverly Rosenberg  
The Chinese Exhibition  
The Nelson Gallery-Atkins Museum  
4525 Oak Street  
Kansas City, Missouri 64111

Dear Mrs. Rosenberg:

Thank you for your letter of May 9.  
We would like especially an 8X10 black and white glossy print  
of # 315 (Three colored pottery figuring of woman -one of two  
pieces - 8 Century AD), and possibly also the following:  
# 91 (Bronze rectangular ting with human-mask design - 11 cent.BC,  
# 117 (Bronze rectangular hu with interlaced dragon design -4 cent.  
BC, # 302 Painted pottery mounted hunter - 706 AD.

Hoping your son has recovered completely by now, and with many  
thanks for your kindnesses, we are,

Yours very truly,

*Giorgio & Anna Bacchi*  
Giorgio and Anna Bacchi



Francis K. Lee  
5/29/75

舊金山中華文化基金會

Chinese Culture Foundation of San Francisco  
750 Kearny Street  
San Francisco, California 94108  
415/986-1822

DIRECTORS

James R. Frolik  
Co-Chairman  
Stanley Tom  
Co-Chairman  
Rolland C. Lowe, M.D.  
President  
Mrs. George S. Wong  
Executive Vice President  
K. L. Woo  
Vice President  
Howard Seeto  
Vice President  
Jane R. Lurie  
Vice President  
Art T. Wong  
Vice President  
Ernest Go  
Secretary  
Gordon J. Lau  
Treasurer

Dorothy von Beroldingen  
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J. K. Choy  
Lambert L. Choy  
Vyolet L. Chu  
Jim Dong  
Dianne Feinstein  
Yue Po Iong  
Mrs. George Foo  
Robert J. Gicker  
Richard Heggie  
John H. Jacobs  
Him Mark Lai  
Ching Wah Lee  
Mrs. Clinton Lee  
Melvin D. Lee  
Gimmy Park Li  
Sue Yung Li  
Victor Li  
Mary Chin Louie  
Park Louie  
Harry W. Low  
Fred J. Martin, Jr.  
Kim J. Ng  
Mrs. Thomas Quock  
Salvatore Reina  
Mrs. Benjamin Tom  
Mrs. Harry F. Tong  
Alexander A. S. Tseng  
Albert Y. Wong  
Ernest Wong  
S. C. Wong  
Sai Ping Wong  
Dr. Samuel Wong  
Victor Wong  
Carson Woo  
George Wu  
Sung Young  
Joe Yuey

May 15, 1975

Mr. Robert Martin  
The Nelson Gallery-Atkins Museum  
4525 Oak Street  
Kansas City, Missouri 64111

Dear Mr. Martin:

We should like to order the catalogue to the Chinese Archaeological Exhibition, 50 volumes (soft-cover) and 10 volumes (hard-cover). Please let us know the cost including mailing.

We also would like the names of suppliers (any on West coast?) who do wholesale or retail replica items (pins, jewelry, etc.) of the Archaeological artifacts.

Thanks so much for all your help.

Sincerely,

*Shirley Sun*

Shirley Sun  
Executive Director

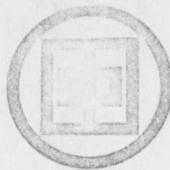
SS/pl

P.S. Please also send us ten posters of the bronze galloping horse (the whole horse) and ten posters of the jade suit (the whole one). We will send you a check immediately upon receipt of the bill. Thank you.

ADMINISTRATION

Shirley Sun, Ph.D.  
Executive Director  
Vivian Chiang  
Assistant to Director

*Hand delivered  
5/28/75*  
*AB 48 SB mail*  
*Alva Replicas  
Museum Inc  
n.y. n.y.*



Chinese Culture Foundation of San Francisco  
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415/986-1822

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Thanks so much for all your help.

Sincerely,

Shirley Sun  
Executive Director

SS/pl

P.S. Please also send us ten posters of the bronze galloping horse (the whole horse) and ten posters of the jade suit (the whole one). We will send you a check immediately upon receipt of the bill. Thank you.

## ADMINISTRATION

Shirley Sun, Ph.D.  
Executive Director  
Vivian Chiang  
Assistant to Director



*Wilson*

舊金山中華文化基金會

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George Wu  
Sung Young  
Joe Yuey

ADMINISTRATION

Shirley Sun, Ph.D.  
Executive Director  
Vivian Chiang  
Assistant to Director

May 19, 1975

Mr. Robert Martin  
The Nelson Gallery-Atkins Museum  
4525 Oak Street  
Kansas City, Missouri 64111

Dear Mr. Martin,

It was a great relief to talk to you and to know that you will help us arrange and coordinate the filming schedule.

To confirm our telephone conversation, we will arrive on May 28. When our travel plans are set, I will call to set an appointment with you for that day. We are certainly glad to hear that we can film for the rest of the duration of the Exhibition if necessary. We probably won't need more than one week, if we can film after closing hours as you said.

As I mentioned on the phone, we would need an electrician for most if not all of the hours that we would be filming - someone who is familiar with the museum's electrical outlets and who could help us set up lights. We would appreciate your help in securing an electrician and we can pay at the specified hourly rate. At this point, we don't know exactly how many hours of security guards' time we need - probably not more than twenty hours beyond closing time.

It would be most helpful if you can send us a pamphlet on the Nelson Gallery-Atkins Museum and a few copies of the museum gallery layout so we can acquaint ourselves with the physical plan in advance.

We are greatly indebted to your help and look forward to meeting you and a successful production.

Sincerely yours,

*Shirley Sun*  
Shirley Sun

**The Chinese Exhibition**

The Exhibition of Archaeological Finds of the People's Republic of China

The William Rockhill Nelson Gallery-Atkins Museum of Fine Arts

April 20th to June 8th, 1975

**中華人民共和國出土文物展覽**

May 19, 1975

Miss Pamela Ilott  
Director  
Cultural and Religious Broadcasts  
CBS News  
524 West 57th Street  
New York, N.Y. 10019

Dear Miss Ilott:

We're looking forward to your arrival on Friday, May 23. We will reconfirm the reservations at the Plaza Inn this week. The name of the electrician is needed for this purpose.

All is well for filming after hours on Friday (after 9 p.m.), Saturday (after 5 p.m.), Sunday (after 6 p.m.), Monday (after 5 p.m.), and Tuesday (after 9 p.m.). Please be aware that the floors of the exhibition tend to be littered, and the display cases finger-printed after closing hours. However, we'll do a clean-up, as we go, in those areas where you'll be shooting. Early morning (7 a.m. to 9:45 a.m.) hours also are available. During these hours, the exhibition has been completely cleaned.

Please let us know your arrival schedule, and what time Friday you'll want to do your walk-through. We'll have our electrician available to counsel us and we will determine those cases which will require special care as regards lighting intensity/distance/ duration.

Attitudes on the part of our Chinese guests remain very positive, and for now, I foresee no complications.

Sincerely,

*Rob Martin*

Robert K. (Rob) Martin  
Project Director

MEMORANDUM

May 21, 1975

The KMBR-FM Radio mobile unit will be in the circle from 10 a.m. to noon, Thursday, May 22 to do a remote broadcast related to the Chinese Exhibition.

Fred Everett will be the on-the-air MC and will want to talk briefly with Mr. Sickman, and Mr. Wilson.

Mr. Songer will please inform the appropriate guards inside and outside the North Doors. The van will be parked on the East Side of the circle.

井井井井井

M. Watson

file

The Chinese Exhibition

The Exhibition of Archaeological Finds of the People's Republic of China

The William Rockhill Nelson Gallery-Atkins Museum of Fine Arts

April 20th to June 8th, 1975

中華人民共和國出土文物展覽

May 22, 1975

Mr. and Mrs. Giorgio Bacchi  
Art Correspondents for the  
Christian Science Monitor  
1238 Wood Avenue  
Colorado Springs, Colo. 80903

Dear Mr. and Mrs. Bacchi:

Enclosed are the four 8 x 10, Black-and-White photographs you requested. The exhibition numbers/descriptions are as follows:

- ° No. 91, Bronze rectangular ting with human-mask design
- ° No. 117, Bronze rectangular hu with interlaced dragon design
- ° No. 302, Painted pottery mounted hunter
- ° No. 315, Three colored pottery figure of woman

For full descriptions, please consult the black-and-white catalogue (Text Provided by The Organization Committee of The Exhibition of Archaeological Finds of The People's Republic of China).

No credit lines are required in connection with the use of the photographs. For your information, the photographs are from sources other than the official Chinese negatives, and the Nelson Gallery-Atkins Museum has rights to these for publicity purposes, including use in publications such as the Christian Science Monitor.

We very much appreciate your interest and patience, and we look forward to seeing your article.

Sincerely,

Robert K. (Rob) Martin  
Project Director

May 19, 1975

Ms. Shirley Sun  
Executive Director  
Chinese Culture Foundation of San Francisco  
750 Kearny Street  
San Francisco, Calif. 94108

Dear Ms. Sun:

This is to confirm the arrangements for your visit beginning May 28.

1. Reservations for four persons (two doubles) have been made for May 28 - June 4 at the Plaza Inn, 45th and Main, Kansas City, Mo. We'll reconfirm these for you on the 27th. Please let us know the names of the persons accompanying you and also your arrival plans.
2. The proposed filming schedule is confirmed, as follows:

Wednesday and Thursday, and Saturday, May 28, 29, and 31:	After 5 p.m.
Friday, May 30:	After 9 p.m.
Sunday, June 1:	After 6 p.m.

Since our conversation, the gallery has decided to remain open every evening of the last week until 9 p.m., beginning Monday, June 2. If at all possible, we are requesting that you complete your photography prior to this date.

Please be aware that after closing hours the exhibition spaces are littered and the display cases finger-printed. A clean-up as we go will be necessary during these periods.

Early mornings (7 a.m. - 9:45 a.m.) are possibilities in terms of additional times for filming. The spaces naturally have been cleaned by these hours.

*m. wilson*

(more)

2-2-2

3. We understand that you will provide reimbursement, at prevailing hourly rates for regular time and overtime, for three gallery guards and one gallery engineer. The use of three guards is a minimum requirement by our security force.

Since the services of the guards and engineer will need to be established in advance, we will appreciate your confirming a schedule as quickly as possible.

On a separate subject, we understand that you will be sending us an order for our catalogue (40 soft-bound, 10 hard-bound) for re-sale in your bookstore. Your cost will be \$4.00 each for the soft-bound and \$7.50 each for the hard-bound, plus shipping charges. The stipulation of this arrangement is as follows: If the Chinese Culture Foundation affixes a price to either catalogue which is in excess of the established price contained in this paragraph, plus postage, the Nelson Gallery-Atkins Museum will receive 30 per cent of such a mark-up.

Look forward to hearing from you.

Sincerely,

Robert K. (Rob) Martin  
Project Director

MEMORANDUM

To: L. Sickman  
From: R. Martin

cc: M. Wilson ✓  
T. Coe  
S. Songer  
D. Fletcher  
J. McLaury  
R. Friesner  
J. Lamberton  
The Working Group

Subject: Shirley Sun's Film  
(Chinese Culture Foundation of San Francisco)

Persons Expected:

Shirley Sun, Executive Director, Chinese Culture Foundation

Yoshio Kishi, Film Director

Four others (4) - names pending

Tentative Schedule:

Arrive Wednesday, May 28  
(Staying at Travelodge, 3240 Broadway - 531-9250)

Strategy Meeting, 6 p.m., May 28 at the gallery  
(followed by a walk-through the exhibition)

Shooting in the Exhibition:

Thursday, May 29, 5 p.m. - 2 a.m. (Friday)  
Friday, May 30, 9 p.m. - 2 a.m. (Saturday)  
Saturday, May 31, 5 p.m. - 2 a.m. (Sunday)  
Sunday, June 1, 6 p.m. - 2 a.m. (Monday)  
(Possibly Monday, June 2, 9 p.m. - til completed)

Shooting Exteriors:

Tuesday, June 3, and Wednesday, June 4.

(more)

Worley Sun/2-2-2

• Gallery Requirements:

Provide one electrician to be available at all times in the exhibition during shooting.

Provide one assistant to the director for general duties.

Provide exhibition guards (three) as previously discussed.

(All costs of the above will be borne by the filming group)

Provide storage room for equipment (will use same room, across from Crowell Room, as was available to CBS News)

Special Requirements:

An audio tape interview with a member of the Working Group has been requested; coordinate with Mr. Mai and Mr. Yu.

Notes:

A member of the Chinese Exhibition Office/gallery staff will remain with the film crew throughout the shooting schedule in the exhibition. A tentative "watch schedule" is attached.

Mr. Songer's presence is requested at the May 28th strategy meeting to discuss costs/reimbursements. A written agreement between the gallery and the Chinese Culture Foundation is strongly encouraged. Mr. Songer will kindly take this matter for action.

In regards to the above, the Chinese Culture Foundation has agreed in principle to pay the costs of (1) an electrician, (2) an assistant to the director, and (3) three gallery guards at prevailing rates for regular time and overtime, as appropriate.

The following persons are invited to the May 28th strategy meeting (6 p.m., Crowell Room), schedules permitting:

- Sherwood Songer
- Beverly Rosenberg
- Jean Drotts
- John Lamerton

#/#/#/#

CHINESE CULTURE FOUNDATION OF SAN FRANCISCO

SHOOTING SCHEDULE (5/29-6/1)

GALLERY WATCH SCHEDULE FOR ABOVE

Thursday, May 29:

5 p.m. - 7 p.m. - Jean Drotts

7 p.m. - 9 p.m. - John Lamberton

9 p.m. - Midnight - Beverly Rosenberg

Midnight til completion - Rob Martin

Friday, May 30:

9 p.m. - Midnight - Bev Rosenberg

Midnight til completion - Rob Martin

Saturday, May 31:

5 p.m. - 8 p.m. - Jean Drotts

8 p.m. - Midnight - John Lamberton

Midnight til completion - Rob Martin

Sunday, June 1:

6 p.m. - 9 p.m. - John Lamberton

9 p.m. - 11 p.m. - Jean Drotts

11 p.m. til completion - Rob Martin

Monday, June 2 (if required)

Schedule to be announced.

11/11/11

Shirley Sun. Chinese Culture Foundation

Eve. Film Schedule Total

5/29. Thurs. 5pm-4Am 11 hrs.

5/30 Fri 9pm-5AM 8 ..

5/31 Sat. 5pm-12AM 7 ..  
26 ..

Sun. 1-3pm entrance

Food.  $1.75 \times 12 \times 3 \text{ days} = \$63.$

MEMORANDUM

June 2, 1975

To: Ross Taggart  
From: Rob Martin  
Subject: Audio Tapes

*File  
Publicity*

The attached bill from Burstein-Applebee is for five audio tapes (two cassettes and three reels). These were purchased for the purposes of duplicating (1) the bells' recording, and (2) "Music for a Thousand Autumns" (the 8th century Tang music).

KCMO is duplicating these for us from the original tapes at no cost to the gallery.

One copy of each recording is going to CBS News in New York for purposes of the network's planned one-hour special concerning the Chinese Exhibition.

Because of the mammoth national exposure which the Nelson Gallery will receive via the CBS program, we cannot very well ask the network to pay this small expense.

One copy of the bells' recordings is going to the Shirley Sun film crew. We are asking that her organization pay for it.

The remaining copies of the tapes are for gallery retention.

#####

*Jill*

June 3, 1975

Pamela Ilott  
Director  
Cultural & Religious Broadcasting  
CBS News  
524 West 57th Street  
New York, New York 10019

Dear Pamela:

The gallery is delighted that your filming last week was accomplished with efficiency and completeness.

Enclosed are the materials which you requested:

- Wall labels - Complete written text.
- Audio Guide - Complete written text.
- Descriptions of the Installation.
- Other background material relating to the Exhibition.
- Written profiles about the gallery, Laurence Sickman, and Marc Wilson.
- Five (5) defective catalogues for purposes of pasting-up your storyboard.
- Tape recording (reel) of the bronze bells (Numbers 107-115)
- Tape recording (cassette) of "Music For a Thousand Autumns" (A birthday ode written for the Emperor Hsun-Tsung of the Tang Dynasty and first performed August 26, 728.) A background about the music is provided on the tape at the start. The two references are to Dr. L.E.R. Pickin of Christ College, Cambridge, and to Professor S. Chianis, formerly of Yale University, now of the State University of New York at Binghamton.

*Frank*  
(more)

/2-2-2

Prof. Chianis provided the score for the Kansas City Philharmonic Orchestra's performance of the ode on April 29, 30, and May 1, 1975.

Also enclosed are the bills for the four late-evening suppers set up by Virginia O'Brien. Payment should be made to the "Friends of the Coffee Lounge."

If there is anything else you need, Pamela, please call Beverly Rosenberg in my office (816/753-3911) or Jean Drotts through the gallery switchboard (816/561-4000). I'll be returning to my office in Atlanta next Tuesday. My card is enclosed.

When you're in the South, please say hello. I've given up on restaurant recommendations, but I'm sure we can find some enchanting watering hole over which we can reminesce about our days in KC.

Very sincerely,

Robert K. (Rob) Martin  
Project Director

/b

FILE

# KCMO RADIO

125 EAST THIRTY-FIRST STREET KANSAS CITY, MISSOURI 64108 816/531-6789

June 12, 1975

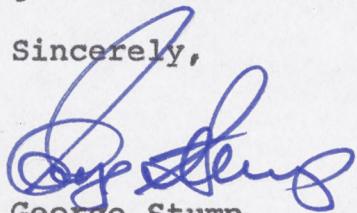
Mr. Rob Martin  
Public Relations  
Junior Gallery of Arts  
Nelson Gallery  
45th and Oak  
Kansas City, Missouri 64111

Dear Mr. Martin:

It is a pleasure to report that during the period of May 24 - June 3, 1975, 81/KCMO Radio carried 15 spot announcements in your behalf. If you had been charged for these announcements, the total cost would have been \$356.

We are happy to be in a position to assist worthwhile programs, and we will look forward to additional contact with you. We appreciated your cooperation in limiting the length of your public service announcements to not more than twenty seconds as we can better serve more good causes in this way.

Sincerely,



George Stump  
Public Service Director

BROADCASTING DIVISION / MEREDITH CORPORATION

WHEN AM-TV SYRACUSE • WOW AM-FM-TV OMAHA • KPHO TV PHOENIX • KCMO AM-TV & KFMU (FM) KANSAS CITY  
WNEM TV FLINT-SAGINAW-BAY CITY

*ML*

June 16, 1975

Ms. Shirley Sun  
China Culture Foundation of  
San Francisco  
750 Kearney Street  
San Francisco, Calif.

Dear Ms. Sun:

We regret the delay in correspondence regarding the tape-recording of the "bells" from the Chinese Exhibition.

We now have the recording available for you on a reel-to-reel tape.

If you do still desire it, please let us know. There will be a charge of \$10.00 to cover duplication of the tape and postage.

Thank you very much for your patience.

Best wishes.

Sincerely

Beverly Rosenberg  
Secretary to the Project Director  
(Robert K. (Rob) Martin)

*Mac*

Chinese Culture Foundation of San Francisco



Dear Beverly,

Thank you for reminding me of the musical tape of the bronze bells. Sorry, I have not replied to your earlier. I just returned from the East Coast to participate in the American Folk Festival sponsored by the Smithsonian.

Enclosed is check for \$10. I would appreciate your sending the tape to me at your convenience.

Sincerely,

*Shirley Sun*

Shirley Sun

X/17/75  
Ridic / advised  
we had sold the  
tape via no  
answer

*Mace*  
JOSLYN ART MUSEUM

June 17

Robert K. Martin  
Project Director  
The Chinese Exhibition  
The Nelson Gallery-Atkins Museum  
4525 Oak Street  
Kansas City, Missouri 64111

Dear Mr. Martin:

We appreciate your cooperation in providing two color slides for consideration in a World-Herald feature story about the Chinese Exhibition.

I am returning the slides (enclosed) and a copy of the article for your files.

Thank you again for your assistance. Many tours from the Omaha area made the trip to Kansas City to view the great treasures. It must have been a tremendous success.

Sincerely,

Joanne Evans  
Programs-Promotion Office

Encls: slides # 369 and 14-F

2200 DODGE STREET

OMAHA, NEBRASKA 68102

402 342-3996

# Chinese Treasure In Kansas City

By Herb Probasco

With the enthusiasm normally reserved for the European masters, art lovers in the Western world have been crowding museums to see the first overseas exhibition of Chinese archaeology.

Since April 20, the exhibit has been on display at the Nelson Gallery-Atkins Museum in Kansas City, Mo., the only place it will appear in this country outside of the National Gallery of Art in Washington, D.C., where it closed in March.

In the exhibit are 385 objects excavated by Chinese archaeologists since 1949, the year the Communists founded the People's Republic of China.

The items illustrate the cultural history of China over a span of 600,000 years, beginning with bones of the Lantian Man of the Paleolithic period and winding through dynasty after dynasty to the 14th century AD.

Most of the exhibition is arranged chronologically, rather than being grouped according to styles, enabling the observer to sense the gradual development of arts and crafts in China.

## Burial Suit

The bronze in the accompanying color photo is one of dozens of bronzes from different ages and of different functions that are on display.

It is a ritual wine vessel that was made more than 3,000 years ago during the Shang dynasty. It was unearthed in 1957 and is regarded as one of the most remarkable pieces to have been recovered.

On its shoulder are three sacrificial animal heads. On its belly are three groups of large animal mask designs with thunder and cloud patterns between. On the foot rim are four symmetrical cross-like openings.

The two most widely publicized pieces in the exhibition are the jade burial suit of the princess Tou Wan and the bronze figure of a flying horse.

The jade suit dates to the late 2nd century BC and was uncovered in 1968 in her tomb in Hopei Province. It consists of 2,160 small tablets of jade, divided into 12 parts, all stitched together with silk-wound gold wire and gold wire.

The flying horse is shown perched on one leg on the back of a startled flying swallow. It dates to the 2nd century AD and was excavated in 1969 in Kansu Province.

## Two Dumplings

The variety of the exhibition is one of its greatest strengths. It is not just pots, figures and bronzes, although those alone are worth seeing.

There are stone adzes, bone needles, acupuncture needles, spear heads, bells, coins and fragments of written documents — there even are items of food: a fried bread roll and two dumplings.

Incredible care and security have accompanied the exhibition during its nearly two years on display in Europe, Canada and the United States.

When it was flown from Washington to Kansas City last month, eight federal marshals, five Chinese and an official of the Nelson Gallery were along.

Each item had its own crate, handmade in China, and each crate had two built-in locks. One of the Chinese had the key to one lock; the Nelson staff member had the other.

The crates were unpacked one at a time, and the contents received a thorough examination by several persons who compared the item to three photographs of the item. Another photographic check will be made when it is packed for the return to China.

Nelson Gallery officials advise that persons should count on spending about three hours viewing the Chinese exhibition, including time for waiting in line, as the 1,800 who showed up on opening day had to do. Visitors may go through the galleries at their own pace.

## Visiting Hours

Here is more information for those who wish to see the Chinese exhibition in Kansas City:

Dates: Through June 8.

Location: The Nelson Gallery-Atkins Museum, 4525 Oak Street, Kansas City, Mo.

Gallery hours:

Sunday — 2 to 6 p.m.; Closed Monday except to special groups; Tuesday and Friday — 10 a.m. to 9 p.m.; Wednesday, Thursday and Saturday — 10 a.m. to 5 p.m.

Admission: 50 cents for adults, 25 cents for children; no special fee for Chinese exhibition; free on weekends.

## Little Comedy

Hollywood (UPI) — Rich Little has signed with NBC-TV to star in a projected weekly comedy series for the 1976-77 season.



Ritual wine vessel, part of the exhibit of Chinese archaeology at the Nelson Gallery-Atkins Museum in Kansas City, the nearest point to Omaha the exhibit will visit.

## And China Photos Are at the Joslyn

An exhibit of 200 photographs by Westerners spanning a century of life in China will be on display at the Joslyn Art Museum, May 23 to July 28.

Titled "Behind the Great Wall of China, Photographs

from 1870 to the Present," the exhibit is a chronicle of an ancient civilization undergoing drastic change, much of it violent.

The photographers are both professionals and amateurs. Some are unknown; some were in China on business and governmental assignments; others were journalists, such as Edgar Snow and his wife, Helen Foster Snow, who were among the first to meet and interview Mao Tse-tung.

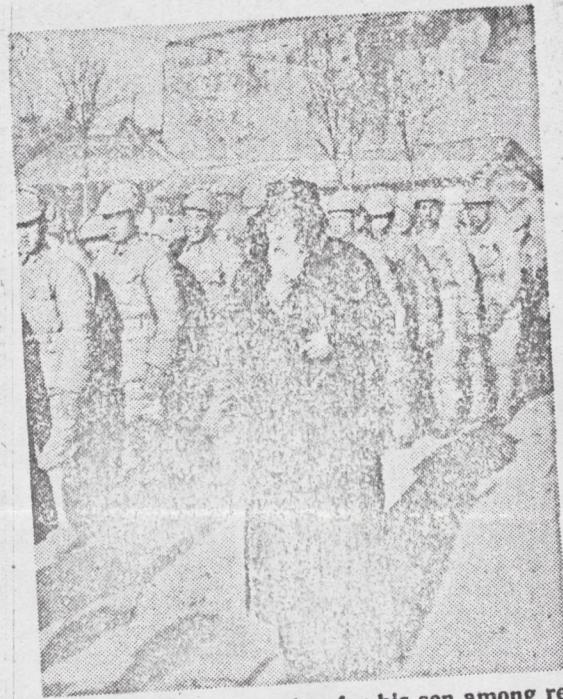
The earliest photographs include some taken when photography was at best a primitive process that required using fresh egg white to prepare an emulsion for a glass plate.

Among the prominent modern photographers in the exhibit are Robert Capa, Henri Cartier Bresson and Marc Riboud.

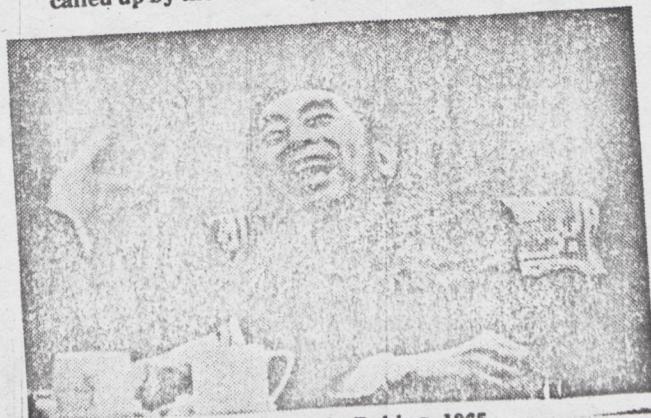
Capa, who was killed on assignment in Indochina in 1954, photographed the Japanese attacks on Chinese civilian populations in the 1930s and noted:

"... the Chinese will to stem the attack has an Asiatic depth and limitlessness.

"Just think how much it may mean one day when this Chinese initiative will be used for tasks other than to resist the brunt of enemy attack."



A bewildered old man searches for his son among recruits called up by the Kuomintang government in 1949.



Premier Chou En-lai in Peking, 1965.